

**Professional, Applied & Continuing Education Senate Committee
Annual Report to Senate 2020 (July 2019 – June 2020)**

PACE Senate Committee members are: James Currie; Tabitha Wood; Kim Loeb (Chair); Ken Molloy; Sylvie Albert; Brandon Christopher; Nancy Stokes (Recorder)

Introduction

Professional Applied and Continuing Education (PACE) is a market-driven, revenue-generating unit reporting to the Dean of the Faculty of Business and Economics (FBE). PACE develops and delivers professional education to prepare students for the ongoing changes in the workplace. PACE programs appeal to both domestic and international learners wanting to improve their employability. PACE does not receive any external or government funding and student fees cover all the operating expenses.

and adhere to the academic regulations of the University. All programs are non-credit. Instructors are industry professionals or professional trainers/consultants. The programs lead to professional designations and credentials.

In addition to its revenue generating programming, PACE also makes other contributions to the University, including paying building rent, improving teaching and learning spaces, supporting departmental programs, providing advanced training in executive programs to senior staff, and participating in outreach programs on behalf of the University.

The learning environment at PACE is different from the remainder of the university. PACE programs are on campus full days and full weeks and are therefore more impacted by physical space than traditional classrooms/buildings. Customer service is a key success factor and PACE enjoys a high level of student satisfaction from being able to act responsively to the needs of students.

PACE's ability to create sustainable and targeted growth is dependent on its ability to adapt to change, continually learning about trends in industry and professional education that are relevant. PACE's success means success for graduates, the University and the community.

The PACE Senate Committee brought forward the following items during this Report:
Communications Management Diploma course description

- iii) Approval of the Artificial Intelligence Diploma and new courses
 - iv) Approval of the Predictive Analytics Diploma and new courses
- III. May 2020
- i) Approval of Graduands Spring 2020

Sincerely,

A handwritten signature in blue ink that reads "Kim Loeb". The signature is written on a light-colored background and is partially obscured by a dark blue horizontal bar.

Kim Loeb (Chair)
May, 2020