



THE UNIVERSITY OF WINNIPEG

FACULTY OF GRADUATE STUDIES

## MANAGEMENT (MiM)

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The Master in Management degree (MiM) provides in-depth training and development in the key areas of technology, innovation and operations management; as well as in data analytics.

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### SAMPLE CAREERS

Graduates are well-qualified for employment in leadership positions in various industries.

### SAMPLE COURSES

**Leadership and Innovation** introduces students to the complexities of managing an organization during

**Business Strategy** introduces students to the tools used to assess strategy and the process of strategic management in organizations from the perspective of senior management. Students are provided with a framework to diagnose and solve critical problems in organizations using cases, exercises, discussions, and simulations across all functional areas.

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**Descriptive Analytics** provides an overview of various analytical processes then examines such topics as big data, data visualization, descriptive data collection, random variables and probability theories and business reporting. The focus is on experiential learning and students conduct case analyses and are involved in hands-on experiences.

See additional courses here: <https://www.uwinnipeg.ca/master-in-management/degree-information.html>

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### **ADMISSION REQUIREMENTS**

Applicants must hold a 4-year Bachelor of Business and Administration or other similar degrees. The minimum acceptable CGPA (Cumulative Grade Point Average) is a 3.0 out of a possible 4.0, equivalent to a "B." Students in the data analytics specialization need to demonstrate quantitative skills for entry, for example with a degree in business, economics, physics, statistics, mathematics, engineering, or computer science.